

# Alex Wilcox

Motion Graphics | Film Editorial | Graphic Design

In the corporate arena, I collaborate as a master of creativity, bringing stories to life one frame at a time. Trusted by over 75 Fortune 100/500 business to lead highly confidential projects, my client fanaticism and dedication to making a difference are unparalleled, forging lasting relationships with industry giants like Amazon, Verizon, Target, Pepsi Co, and more. It is my ultimate quest to engage audiences by transforming complex ideas into engaging experiences, continuing the journey to creative excellence where storytelling and exceptional design converge to make a lasting impact.

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## WORK EXPERIENCE

### Senior Film Consultant Root Inc, Part of Accenture

05/2015 - 12/2023

Sylvania, OH

#### Achievements/Tasks

- Mentored associate filmmakers on projects to ensure high-quality output, polished presentation, adherence to budget, and timely completion.
- Directed and produced film projects for over 75 Fortune 100/500 companies across 12 industries, gaining valuable insights into diverse business strategies.
- Designed a variety of creative deliverables including animation, film, branding packages, graphic design, print, illustration, and photography
- Managed projects with diverse creative deliverables, working directly with C-suite executives and collaborating with consultants, learning designers, editors, and artists.
- Collaborated with consultants to facilitate various training programs, including management, DEI, employee engagement, software implementation, mergers and acquisitions, new hire orientation, and more.
- Contributed storytelling and design expertise on numerous global initiatives that effectively inspired employee engagement with their company's strategy and vision.
- **FEATURED CLIENTS:** Amazon, Verizon, Target, Pepsi Co, McDonalds, Kellogg's, American Airlines, Delta Airlines, Hilton Worldwide, Marriott, Petco, Pet Retail Brands, GAP, VS & Co, Old Navy, Macy's, P&G, UPS, DOW, DuPont, Takeda, Cigna, Abbott, Kootenai Health, Blue Cross Blue Shield, OU Health, ProMedica

### Adjunct Instructor College for Creative Studies

08/2017 - 05/2019

Detroit, MI

#### Achievements/Tasks

- Instructed an introductory course in animation & motion graphics for 1st & 2nd year students.
- Designed a new syllabus & grading system for 2D animation in Adobe After Effects that incorporated project files, complimentary YouTube videos, & hands on training for each chapter of learning.

### Senior Animator & Editor M2 Creative

10/2013 - 05/2015

Ferndale, MI

#### Achievements/Tasks

- Designed, animated, & edited monthly furniture commercial packages for Gardner White under tight timelines while balancing additional accounts.
- **FEATURED CLIENTS:** Gardner White, Faygo, Detroit Medical Center, Harbor Health, Blue Cross Blue Shield, Zyrtec

## SKILLS

Motion Graphics

Film Editorial

Photography

Brand Design

Graphic Design

Print Design

Illustration

Art & Film Direction

Business Consulting

Project Management

Sales

Teaching

## SOFTWARE

After Effects

Premiere Pro

Illustrator

Photoshop

Audition

Cinema 4D

Lightroom

Character Animator

InDesign

Excel

Frame.io

Microsoft Teams

PowerPoint

## EDUCATION

### BFA Animation & Digital Media College for Creative Studies

08/2007 - 05/2010

### AA Graphic Design & Advertising Southwestern Michigan College

08/2005 - 05/2007

## HONOR AWARDS

Telly Award (2014)

ESI Video Illustrations

Telly Award (2012)

Ford Drivers Are Everywhere Tri State Dealership Spot